

# S P A C E

H O M E S

## About this document

This Privacy Notice explains what happens with any personal data we gather from you in relation to:

- your use of this website;
- your purchase of a home including via 'Help-to-Buy';
- the provision of care and support by us to you;
- any enquiries you submit to us.

We recognise our obligations under data protection legislation and we are committed to keeping your personal data safe and secure. You should read this Privacy Notice so that you understand how we will handle your personal data. Our aim is to only use and hold your personal data in ways that you would reasonably expect us to.

We reserve the right to amend this Privacy Notice from time to time. If we amend this Privacy Notice we will make you aware of this via updates posted on our website.

## Who we are

### **YH Residential Limited**

YH Residential Limited is a trading company registered at Companies House. Its details are as follows:

Company Number – 4604866

Date of Incorporation – 29 November 2002

Data Protection (ICO) – Z9418034

If you have any questions regarding this Privacy Notice or how we process your personal data please contact us using the details below:

Data Protection Officer

Yorkshire Housing, Dysons Chambers, 12-14, Briggate, Leeds, LS1 6ER.

Telephone 0113 825 6349

Email: [governance@yorkshirehousing.co.uk](mailto:governance@yorkshirehousing.co.uk)

## What personal data do we gather about you?

“Personal data” is any information about an individual from which that individual can be identified. It does not include data from which an individual cannot be identified, for example anonymised data.

The types of personal data we may collect, use, store and transfer in relation to you may include the following:

<b>Data Subject</b>	<b>Types of Personal Data</b>	<b>Types of Special Category Data</b>
Website visitor / user	IP address	Not applicable
Purchaser	Name, address, e-mail, telephone number, financial information (e.g. bank account details)	Information relating to: race, ethnic origin
Individual making enquiries	Name, address, e-mail, telephone number, IP address	Not applicable

### **How do we collect your personal data?**

We may collect personal data about you from the following sources:

- via paper forms and contact with our staff;
- information you provide to us via our website;
- credit reference agencies;
- third parties, such as local authorities, our suppliers, support organisations and emergency services.

### **How do we store your personal data and keep it secure?**

We use reasonable and up-to-date security methods to:

- keep your data secure;
- prevent unauthorised or unlawful access to your personal data;
- prevent the accidental loss of or damage to your personal data.

All personal data is stored on our secure servers and in secure filing systems. We have in place policies, procedures and technologies to maintain the security of all personal data from the point of collection to the point of destruction including procedures to deal with a security breach.

We will ensure your personal data is only accessible by those who need to see it for their specific role.

We will only transfer your personal data to a third party if that third party agrees to comply with our procedures and policies or if they have put in place equivalent policies and procedures of their own.

### How and why we will use your personal data?

We will usually only process your personal data where:

- you have given your consent;
- the processing is necessary to comply with our legal obligations;
- the processing is necessary for the performance of a contract
- the processing is necessary to protect the vital interests of you or another person;
- the processing is necessary for our legitimate interests or the legitimate interests of third parties;
- the processing is necessary for reasons of substantial public interest;
- the processing is necessary for carrying out our obligations/exercising our rights for social protection reasons.

The table below provides examples of the various ways in which we may use your personal data and which of the legal reasons we rely on when processing your personal data

<b>Data Subject</b>	<b>Purpose of Processing</b>	<b>Legal Reason for Processing</b>	<b>Legal Reason for Processing Special Category Data</b>
Website visitor / user	To assist or improve the individual's use of the website	Legitimate Interests	Not applicable
Purchaser	Dealing with requests for available properties for sale	Contract Legitimate Interests	Social protection reasons

Where the legal reason for processing is the performance of a contract with you, if you do not provide relevant personal data we will not be able to fulfil our contractual obligation(s) to you and this may have a detrimental impact on you. We do not sell or rent personal data which you provide to us.

If you have any questions about the contents of the above table please contact our Data Protection Officer.

### **How we keep your personal data accurate?**

We will keep the personal data we store about you accurate and up-to-date.

We will take every reasonable step to erase or rectify inaccurate data without delay.

Please tell us if your personal details change or if you become aware of any inaccuracies in the personal data we hold about you.

We will contact you if we become aware of any event which is likely to result in a change to your personal data.

### **How long will we keep your personal data?**

We will not keep your personal data for longer than is necessary for the purpose(s) for which we process it.

This means that data will be destroyed or erased from our systems when it is no longer required.

For guidance on how long certain data is likely to be kept before being destroyed, please contact our Data Protection Officer.

### **What rights do you have in respect of your personal data?**

You have the right to:

- request access to any personal data we hold about you;
- request for any inaccurate personal data which we hold about you to be rectified;
- request to have your personal data erased;
- request to have the processing of your personal data restricted (for example, if you think the personal data we hold about you is inaccurate you can ask us to stop processing it until we will either correct it or confirm it is accurate);
- request the transfer of your personal data to another data controller;
- object to certain types of processing, including processing based on legitimate interests, automated processing (which includes profiling) and processing for direct-marketing purposes; and
- withdraw consent to the processing of your personal data (where the legal reason for the processing of your personal data was your consent).

If you wish to exercise any of the rights set out above, you must contact our Data Protection Officer.

### **Automated decision-making**

We do not conduct automated decision making in connection with your personal data.

We do employ some profiling technologies that help to provide us with statistical analyses of our tenants and properties. We use these analyses to assist with the management of our

properties and the running of our business. Whilst the analyses derived from the profiling are automatically produced, the results of the profiling are always reviewed by a human and any actions arising from the profiling are always determined by a human.

### **Who will have access to the data we hold?**

Our personnel who need to access your personal data will view it in order that we can provide our services to you.

All of our personnel have received data protection training and understand the need to keep your personal data confidential and to use it only for legitimate purposes.

In addition to our own personnel, other personnel from our service providers and group companies may process your personal data on our behalf (for example, third party market research companies; third party suppliers who need to carry out repairs at your property; third party suppliers who provide utilities and energy).

We may disclose your personal information to third parties:

- if we sell or buy any business or assets, in which case we may disclose your personal data to the prospective seller or buyer of such business or assets;
- if YH Limited or substantially all of its assets are acquired by a third party, in which case personal data held by us will be one of the transferred assets; and
- if we are under a duty to disclose or share your personal data in order to comply with legal obligations or to protect the rights, property or safety of others. This includes: (i) exchanging personal data with other companies and organisations for the purposes of fraud protection and credit risk reduction.

If your personal data is provided to any third parties you are entitled to request details of the recipients of your personal data or the categories of recipients of your personal data. We carry out due diligence on our service providers / group companies / other third parties and make sure we have a contract with them which satisfies the requirements of data protection legislation.

Apart from the situations referred to above, we will not disclose your personal data to a third party without your consent unless we are satisfied that they are legally entitled to access your personal data.

### **Transferring your data outside the European Economic Area (EEA)**

We will not transfer your personal data outside the EEA unless such transfer is compliant with data protection legislation.

This means that we cannot transfer any of your personal data outside the EEA unless:

- the EU Commission has decided that another country or international organisation ensures an adequate level of protection for your personal data;

- the transfer of your personal data is subject to appropriate safeguards, which may include binding corporate rules or standard data protection clauses adopted by the EU Commission; or
- an exception applies (including if you explicitly consent to the proposed transfer).  
Following the principles above, we may share your data with the following US companies as they are part of the Privacy Shield which requires them to provide similar protection as GDPR to personal data shared between Europe and the US:
- Facebook – we use Facebook to respond to queries you may raise with us.
- Pure 360 – we use Pure 360 to send a monthly e-newsletter
- Survey Monkey – we use Survey Monkey to carry out surveys in order to collect opinions and feedback on various topics.

### **Cookies**

Our website uses cookies to distinguish you from other users of our website. These cookies sometimes process personal data. This helps us to provide you with a good experience when you browse our website and also allows us to improve our website.

### **Right to make a complaint**

If you have any issues with our processing of your personal data and would like to make a complaint, you may contact us via our Data Protection Officer, or the Information Commissioner's Office on 0303 123 1113.